



Order / Rev: 2106451  
 Alt Order #: WOC12757547  
 Flight Dates: 10/30/20 - 11/03/20

Advertiser: POL/ Jason Nemes / R / ST HOUSE / K'  
 Product Desc: TV  
 Estimate: 1258  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$125.00		0.00			
N 3	WHAS	10/30/20	10/31/20	NCAA Football Prime ABC PRIME COLLEGE FOOTB	CM	8-1130p	-----S-	:30	1	\$750.00	P02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$750.00		0.00			
N 4	WHAS	11/02/20	11/03/20	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 1	CM	6-7a	MT-----	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		2				\$150.00		0.00			
N 5	WHAS	10/30/20	10/30/20	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ 1	CM	6-7a	----F--	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$150.00		0.00			
N 6	WHAS	11/02/20	11/03/20	Good Morning America GOOD MORNING AMERICA	CM	7-9a	MT-----	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		2				\$250.00		0.00			
N 7	WHAS	10/30/20	10/30/20	Good Morning America GOOD MORNING AMERICA	CM	7-9a	----F--	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$250.00		0.00			
N 8	WHAS	11/02/20	11/02/20	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4-5p	M-----	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----		1				\$110.00		0.00			
N 10	WHAS	10/30/20	10/30/20	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	----F--	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$325.00		0.00			
<b>Totals</b>													10	\$2,510.00	